# AIRTIME-Manager ™

*putting time on your side – wirelessly*

## AIRTIME A4P 4.0

- E-Mail Management
- File Now, Forget Never
- Reply-All Filtering

# Now, A4P helps you manage risk, work product

## … and your time

### Is "Real-Time Capturing" better than "Doing it Later"?

AIRTIME's A4P 4.0 delivers a complete suite of mobile productivity tools for your BlackBerry or Windows Mobile 5.0 converged mobile devices. A4P 4.0 enables you to:

- *manage correspondence risk* with AIRTIME's "Reply-to-All" filter
- *manage work product* with AIRTIME's Email Management solution
- *manage time and events* with AIRTIME-A4P

A4P 4.0 comes with a menu of features, all of which stay true to AIRTIME's core mission: helping mobile professionals take the simplest and shortest route to reach their business objectives.

## Email Management - An Opportunity for the Mobile Professional

Increasingly, professional firms have adopted sophisticated data management tools for the "in office" desktops and mobile PC users, but these tools have not yet migrated to the converged mobile devices segment of the professional market.

The more progressive firms understand the importance of enabling their mobile workforce with these tools. In response, AIRTIME has partnered with its clients in an effort to help them manage risk and streamline critical business processes.

**The solution is A4P 4.0**

## File Now, Forget Never

Document management systems allow you to associate emails with a client file, but what if you travel solely with a converged mobile device? The standard solution is to file things when you get back. Unfortunately, this approach fails to accommodate our best instincts to deal with matters as they arise, and ignores our worst habits – i.e., to let things go if "left for later."

- A4P lets you address the task "in the moment"
- Save email and attachments to your DMS
- Associate your email contacts with client files
- Access commonly-used client files with a single click
- Automatically record billable time to your diary

**A4P 4.0 Email Filing**

## Reply-All Filtering

The immediacy and form factor of your PDA offer great conveniences but also tremendous potential for embarrassing or even litigious communication. To minimize risk while maximizing convenience, what's needed is not Big Brother but a friendly hand on the shoulder prior to releasing a potentially sensitive email.

A4P 4.0 accomplishes this by displaying a simple reminder message whenever you select Reply to All. This message can be dismissed with a single click, assuming the Reply to All was intentional. If by accident,you can remove one or more recipients and re-send your message.

**A4P 4.0 is for Top Producers**

AIRTIME projects that by April 2007, more than 3000 professionals will be protecting their reputation and that of their firm using A4P 4.0's simple reply-all filter. Thousands more will enjoy the ease and convenience of email filing from anywhere. Are you one of the best of the best? Stay on top using your own skills and gifts, backed by A4P 4.0's executive power tools.

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